**Stakeholders Analysis**

**Keep informed**

- Users

- Markets and business

**Manage closely**

- Costumer

- Project Management

**Monitor**

- Team

**Keep satisfied**:

- Project Sponsor

-Google maps

Assessment matrix

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Stakeholder | Unaware | Resistant | Neutral | Supportive | Leading |
| Costumer |  |  |  | C | D |
| Team |  |  |  | C |  |
| Card users | C |  |  | D |  |
| Project Sponsor |  |  | C |  |  |
| Google maps |  |  |  | C |  |
| Markets and business |  |  | C |  |  |
| Project Management |  |  |  |  | C |